

Who can get a free Kellogg's breakfast?

The offer is available to everyone, children and adults, when they ask for a "Kellogg's Breakfast" in any Morrisons café.

What is included in the free breakfast?

A free bowl of Kellogg's cereal (Corn Flakes or Rice Krispies) with a choice of dairy or soya milk, plus a free portion of fruit (a banana, apple, or orange).

What time does the offer run?

The free Kellogg's breakfast offer will be running in Morrisons cafés across all school holidays including half terms.

Is the offer available at all Morrisons cafés?

Yes, it is offered in all Morrisons cafés nationwide, you can find your nearest café by using the store locator on the Morrisons website.

Do I need to buy anything to get the free breakfast?

No purchase is required. Simply ask for a "Kellogg's Breakfast."



Is this only for families, or can adults without children take part?

It's open to everyone, not just families or children. Adults can claim it too.

Is this linked to Kellogg's school breakfast club programme?

Yes. Morrisons' free holiday breakfasts extends Kellogg's long running school breakfast club support, which has been running since 1998.

Are there other kids' meal deals running at the same time?

Yes, Morrisons also offers one free kids' meal with any adult main meal costing over £5. This runs every day, for children under 16.

Do I need to book ahead or reserve breakfast?

No booking is required. Simply turn up and ask for a "Kellogg's Breakfast".

